

FOR IMMEDIATE RELEASE

Exciting New Era: Peachtree Village International Film Festival Transforms into East Point Peachtree International Film Festival – Where the World Meets!

Join us for EPIFF where creativity knows no bounds and the future of film is bright!

ATLANTA, October 7, 2024 – Get ready for the cinematic event of the year! The Peachtree Village International Film Festival (PVIFF), a beloved cultural institution for 19 years, is embarking on an exhilarating new journey as it partners with the East Point Convention and Visitors Bureau (EPCVB) to unveil the **East Point Peachtree International Film Festival (EPIFF)**! This vibrant festival will take place from **November 7-10, 2024**, across the dynamic city of East Point, Georgia, and will be officially hosted by 2 of East Point's 20 branded hotels; Four Points by Sheraton Atlanta Airport West and Sonesta Atlanta Airport North, setting the stage for innovation, creativity, and unparalleled networking opportunities.

A Legacy of Excellence, Now Reimagined

EPIFF will honor the incredible legacy of PVIFF while introducing fresh elements that elevate the festival experience. Chantel Ross Francois, President of the East Point CVB, and brainchild of this collaboration shares her vision: “I’ve always imagined an international film festival that bridges the worlds of cinematic legacy and technology at the intersection of tourism. After many years in the tourism business, it felt like the perfect time to bring this vision to life when I became President of the EPCVB. Recognizing PVIFF’s tremendous growth over the last 19 years, I knew that aligning our plans for East Point’s Camera-Ready designation with the festival’s vision would be a groundbreaking moment for both entities.”

"The Pitch Tent": A Filmmaker's Paradise

Returning for its ninth year, **The Pitch Tent** is the heartbeat of EPIFF.

This highly anticipated event will bring together filmmakers, financiers, producers, and distributors, creating a powerhouse of opportunity.

Festival Highlights You Can't Miss!

- **Stellar Film Screenings:** Experience a diverse lineup featuring **over 60 films**, including shorts, features, documentaries, web series, and music videos. Standout premieres include **The Car Lot**, starring Shaquille O'Neal and DC Young Fly, making its debut on **Saturday, November 9th**, followed by an exclusive Q&A session at the Sonesta Atlanta Airport North Hotel.
- **Mark Harris Premieres:** Renowned director Mark Harris will present two highly anticipated films—**Black Cats** on **Friday, November 8th**, and **South Haven** on **Saturday, November 9th**—both featuring engaging discussions with the cast and crew.
- **Must-See Films:** Don't miss **The Therapist** starring Vanessa Simmons, **As Easy as Closing Your Eyes** featuring Academy Award nominee Abigail Breslin, and **Love After the Holidays** starring Malik Yoba.
- **Exclusive Panels:** Engage with industry leaders at the new panel **How to Do Film Business in East Point**, featuring Nigerian business mogul Colette Otusheso, CEO of Accelerate TV, on **Saturday, November 9th**.
- **Actor's Showcase & Networking:** Join the **Cast Me If You Can** panel with stars like Carl Gilliard and Sean Baker, providing aspiring actors with invaluable connections on **Saturday, November 9th**.
- **Kickoff Events:** The festival will officially launch on **Thursday, November 7th**, with a press conference at East Point City Hall, followed by a delightful Kickoff Breakfast at the popular **Eat My Biscuits** restaurant.
- **Awards Celebration:** Join us for the **Sunrise Silver Screen Soiree** on **Saturday, November 9th**, honoring top talents like Jacob Latimore and Drew Sidora.
- **Grand Finale:** The festival will close with a vibrant VIP cocktail mixer and double film screening at the Black Art in America Gallery on **Sunday, November 10th**.

A Game-Changing Collaboration

Len Gibson, PVIFF Founder & CEO, emphasizes the significance of this partnership: “This collaboration marks the dawn of a new era for the festival, bringing international exposure and attracting a diverse audience of film and art enthusiasts to East Point.”

EPIFF proudly acknowledges its sponsors, including **East Point Convention & Visitors Bureau, Fulton Films, 712 Vodka, Mayvonn, JARO Media, Georgia Film Commission, Upscale Magazine, Fanbase, Chef Kei, Black Girls Film Camp, Southern Barter Club,**

Thrivent, Omni Coffee & Eggs, GO Media Productions, YLC Candles, Equifax, Kredit Koncepts, Arrington & Phillips, L.L.P., and many more.

EPIFF is thrilled to welcome new managing partners and board members, including award winning executive producer & filmmaker Michael Djaba, agency executive Dora Din Whittley and producer Clarissa Robinson, as well as our incredible sponsors, including the East Point CVB, Fulton Films, and Georgia Film Commission.

About PVIFF & EPIFF

Originally founded in 2006 as the Peachtree Village International Film Festival by Len Gibson and James “JB” Brown, the newly re-imagined East Point Peachtree International Film Festival (EPIFF) is dedicated to advancing filmmakers’ careers through innovative workshops, panels, screenings, and networking events. While showcasing the city of East Point as a Georgia State Camera Ready destination to the world, EPIFF aspires to be a leading international film festival at the heart of Where the World Meets, fostering opportunities for creatives of all backgrounds.

For tickets and more information, visit www.eppiff.com

#EPIFF2024 #FilmFestival #CinematicInnovation #WhereTheWorldMeets

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